



Ref: NSC/RSW-2026

Date: 17<sup>th</sup> November 2025

**TO ALL MEMBERS AND PATRONS OF NSC**

**Sub: Observance of 37<sup>th</sup> National Road Safety Week/Month - 2026**

Dear Sir/Madam,

The Government of India, Ministry of Road Transport & Highways (Road Safety Cell), Transport Bhawan, New Delhi - 110001, has announced the observance of National Road Safety Month from 1<sup>st</sup> January to 31<sup>st</sup> January, through Circular No. F. No. RT-25035/128/2024-RS (246852) dated 10th January 2025. This initiative aims to sensitize citizens and road users to the critical challenges of road safety and encourage widespread participation in addressing this pressing national issue.

Recognizing the magnitude and gravity of road safety concerns, it is imperative for society at large to take cognizance and unite in transforming road safety into a social movement.

In this context, the **National Safety Council (NSC)**—a premier national-level organization dedicated to promoting Safety, Health, and Environment—appeals to its members, patrons, and stakeholders to actively participate in the observance of the **37<sup>th</sup> National Road Safety Week/Month - 2026** by organizing various activities to promote road safety awareness.

To support the effective observance of Road Safety Week/Month, NSC is bringing out the following promotional materials carrying topical messages on Safety:

1. **Badge:** Printed in multicolour on art paper in English on one side and Hindi on the other.
2. **Cloth Banner:** Printed in multicolour (Available in English & Hindi).
3. **Posters:** Variety of posters on Road Safety topics (Available in English & Hindi).
4. **Films:** Two titles on Road Safety (Available in English & Hindi in pen-drive format).
5. **Utility Items:** Key Chain, Cap, Reflective Jacket, Screwdriver Set, Water Bottle, First-Aid Kit, etc.

You are requested to place your orders conveniently through our **E-Store** at <https://estore.nsc.org.in> or by using the QR Code provided below.

**The last date for placing orders is 25<sup>th</sup> December 2025.**

Kindly place your valuable order well in advance to enable timely delivery of the materials. This will also facilitate smooth planning and effective organisation of your Road Safety Week/Month celebrations.

Assuring you of our best services always.

Yours faithfully,

**R.R. Deoghare**  
Director  
for Director General

**RUSH YOUR ORDER**

- **Phones:** 91-22-44002800
- **Direct Contacts for RSM : Tele. :** 022-44002-878/871/872/873/874/ 875
- **Email:** [safetypromotion@nsc.org.in](mailto:safetypromotion@nsc.org.in) ■ **Website:** <https://nsc.org.in>

Scan QR  
Code for  
NSC  
E-STORE



**Catalogue of Materials**  
**National Road Safety Month**

**A) UTILITY ITEMS:**

Sr. No.	Description of Item	HSN Code [GST Rate]	Product Rate
1	<b>ROAD SAFETY MONTH BADGE:</b> Printed on Art Paper in English on one side & Hindi on the other side. To be worn by using safety pin (provided along with the Badge) during the National Safety Day/Week celebration. (Order should be in multiples of 100)	49090090 [ 18%]	Rs.390/- per 100 Nos.
2	<b>CLOTH BANNER (Size: 2.7 ft x 12 ft):</b> Screen printed in 3 colours on white colour high quality micro-polyester cloth with NSD-2025 theme.	61091000 [ 5%]	Rs.390/- each
3	<b>KEY CHAIN:</b> Order in Multiples of 10): leatherette & acrylic material with (NSC's name, logo and safety message would be printed on it.)	39262039 [ 18%]	Rs.25/- each
4	<b>CAP:</b> Made from good quality of Cotton Fabric with Polyester mix. Useful for all weathers. (NSC's name, logo and safety message would be printed on it.)	63051090 [ 5%]	Rs.80/- each
5	<b>REFLECTIVE JACKET:</b> (Without Sleeves) (Size: L-25", Chest Width-22") Pre-Shrunk and colour fastness guaranteed. Colours: Orange (NSC's name & logo and a Safety message would be screen printed on it.)	62019090 [ 5%]	Rs.140/- each
6	<b>SCREW DRIVER KIT:</b> (Neon bulb with eight blades in 6mm Dia consisting of extension rod) Made from high grade forging quality material steel to give you long and trouble-free service. Easy to maintain, long lasting and durable. (NSC's name & logo and a Safety message would be printed on it.)	82054000 [ 18%]	Rs.225/- each
7	<b>JAR SET [set of 2 Jars each of 500 ml. capacity] :</b> 'SMART' a home utility article from SK I Plasto ware made by transparent, food grade material equipped with airtight lid, shatter proof. Very Ideal for keeping Sugar, Tea & Coffee, and kitchen items or for other eatables viz dry fruit, biscuits, etc. (NSC's name, logo and safety message would be printed on it.)	39241010 [ 18%]	Rs.280/- each
8	<b>SS WATER BOTTLE:</b> A Water Bottle from good quality of Stainless-steel material. It is a good quality utility item to employees for their use at home or carrying anywhere. (NSC's name & logo and a safety message would be printed on it.)	73239990 [ 5%]	Rs.325/- each
9	<b>CARD HOLDER:</b> [Outer side size (approx.) – (Folded – L- 3.5" x H-4" & Unfolded – L-7" x H-4")]: An elegant Card Holder crafted in good quality Foam Rexine. Very useful for day-to-day use of carrying various cards i.e. ATM, Credit/Debit, PAN, Visiting cards, etc. (NSC's name, logo and safety message would be printed on it.)	42021190 [ 18%]	Rs.120/- each
10	<b>GLASS CONTAINER WITH LID:</b> A home utility glass container made from borosilicate transparent food grade glass and equipped with airtight plastic / polycarbonate lid. Microwave oven safe containers (except lid), convenient for refrigeration and best for storing foods & eatables. (NSC's name, logo and safety message would be printed on it.)	70109000 [ 18%]	Rs.360/- each
11	<b>SLEEK HANDY TOOL KIT:</b> An elegant / compact ABS plastic moulded handle with tool holding grip at one end and a spring-loaded ABS Plastic cap on the other with metal chain. A tool kit having set of two Screwdrivers (one big and one small), one Philips Screwdriver, one Bottle Opener and one Poker. (NSC's name, logo and safety message would be printed on it.)	82054000 [ 18%]	Rs.130/- each
12	<b>FIRST-AID KIT:</b> First-Aid Kit is a utility article for home, offices, industrial establishment etc. It is Transparent polypropylene box equipped with elliptical handle and double locking system. Following essential first-aid materials are inside the box- ▪ Antiseptic Liquid (50 ml) ▪ Framycetin Skin Cream (20 gm.) ▪ Plucker ▪ Adhesive Tape U.S. P ▪ Tincture Benzoin (15 ml) ▪ Small Scissor ▪ Band-Aid (2 strips) ▪ Cotton Bandage Strap (2"and 3.5") ▪ <b>NSC's name, logo and a safety message would be screen printed on the kit.</b>	30065000 [ 5%]	Rs.560/- each

**B) ROAD SAFETY POSTERS:**

Sr. No.	Description of Item	HSN Code [GST Rate]	Product Rate
1	<b>65173B</b> - Train Drivers/Helpers to Take Correct Actions in Transport Emergency	49119920 [ 18%]	Rs.120/- each
2	<b>65208B</b> – Beware of leaking tankers	49119920 [ 18%]	Rs.120/- each
3	<b>65283B</b> - Follow Road Safety Rules, Your Family Awaits You	49119920 [ 18%]	Rs.120/- each
4	<b>65284B</b> - Modern Highways and Good Vehicles are not a Licence for Deadly Over Speeding	49119920 [ 18%]	Rs.120/- each
5	<b>65288B</b> - Keep Safe Distance from Vehicles while Driving <b>(Bilingual)</b>	49119920 [ 18%]	Rs.120/- each
6	<b>65303B</b> - Do Not Use Cell phone while Driving <b>(Bilingual)</b>	49119920 [ 18%]	Rs.120/- each
7	<b>65312B</b> - Be a Good Samaritan, Help Accident Victim <b>(Bilingual)</b>	49119920 [ 18%]	Rs.120/- each
8	<b>65318B</b> - Follow Road Safety Norms While Transporting Materials <b>(Bilingual)</b>	49119920 [ 18%]	Rs.120/- each
9	<b>65319B</b> - Use Cleaner Fuels and Beat Air Pollution <b>(Bilingual)</b>	49119920 [ 18%]	Rs.120/- each
10	<b>65320B</b> - Follow Prescribed Speed Limits – Prevent Accidents <b>(Bilingual)</b>	49119920 [ 18%]	Rs.120/- each
11	<b>65329</b> - It is Risky to Cross the Vehicle from its Front and Rear end as Driver may be unable to see you [Size-A3]	49119920 [ 18%]	Rs.120/- each

**C) ROAD SAFETY FILMS (PEN DRIVES):**

1	<b>52006-P</b> - Safe Driving for Truck Drivers - [ Available only in Hindi - Duration 22 Min.]	85238090 [ 18%]	Rs.1800/- each
2	<b>52007-P</b> - Rasta - Safe Diving for 2 & \$ Wheeler Drivers [ Available in English & Hindi - Duration 20 Mins. ]	85238090 [ 18%]	Rs.1800/- each

**D) ROAD SAFETY STIKCER:**

1	60151 E- Always Wear Your Seatbelt [4 nos. in a set] -Sticker will remind the passenger to wear SAETY BELT. Location for sticking sticker either on dashboard, back side of front seats, in between the two doors of car or on seat, etc.	49119920 [ 18%]	Rs.50/- each
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## Terms and Conditions

### 1. GENERAL:

- **General Terms & Conditions**
- **Order acceptance:** Orders will be executed only after receipt of payment or Confirmed Purchase Order.
- **Dispatch:** Orders will be executed on a first-come-first-served basis, starting from the first week of January 2026. Please plan your orders accordingly to ensure timely delivery.
- **Complaints:** If you encounter any issues with your order, such as non-receipt, short supply, or damaged materials, please notify us within a month from the date of dispatch. This will enable us to investigate and resolve the issue promptly.
- **Last Date for Orders:** Orders with full advance payment must be received by December 25, 2025. Orders received after this date may be executed subject to availability of materials
- **Order Cancellation:** Once an order is placed, it cannot be cancelled. Please ensure that you have carefully considered your requirements before placing an order.
- **LD charges:** No LD charges will be applicable for all orders.

### 2. PAYMENT, DISCOUNT & TAXES:

i) **Payment:** Orders will be executed only after receipt of payment or Confirmed Purchase Order. We accept payment by Demand Draft or at par Cheque drawn in favour of "National Safety Council" payable at Mumbai. Payment can also be made by EFT or RTGS.

<b>Name &amp; Address of Bank</b>	<b>Title of Account in the Bank</b>	<b>:</b>	<b>National Safety Council</b>
Bank of India Plot No.11, Sector11, C.B.D. Belapur, Navi Mumbai- 400614	<b>Account type &amp; Code</b>	<b>:</b>	<b>Current Deposit (11)</b>
	<b>Bank Account Number</b>	<b>:</b>	<b>011620100005233</b>
	<b>Bank Branch MICR Code</b>	<b>:</b>	<b>400013106</b>
	<b>Bank Branch IFSC Code</b>	<b>:</b>	<b>BKID0000116</b>
	<b>Permanent Account Number</b>	<b>:</b>	<b>AAA TN 3069 N</b>
	<b>GST Number</b>	<b>:</b>	<b>27AAATN3069N1Z4</b>



- b) In case, if you are visiting NSC office for placing the order and collection of material, kindly note that the **payment will be accepted only by Debit / Credit Card / UPI. Cash payment will not be facilitated.**
- c) In case of **receipt of excess payment**, the quantity of the **material ordered will be adjusted accordingly.**

#### **Discount:**

1. 10% discount for NSC members (orders exceeding Rs. 25,000)
2. 5% discount for non-members (orders exceeding Rs. 25,000)
3. Collection Discount: If you collect your calendars and diaries from our office, you may be eligible for a 5% discount on the cost of the calendars and diaries.

**Taxes:** GST will be applicable as per the rates mentioned on our e-store platform. If you are located in a SEZ area and exempted from GST, please provide a SEZ certificate along with your order.

#### **Mode of Dispatch and Postage**

- All Materials will be sent by surface mode through our official logistic channel partners or by Indian Postal Service.
- Bulk orders will be dispatched through road transport.

#### **Additional Requirements**

- **Tax Invoices:** Once created, tax invoices cannot be altered or changed.
- **Multilocation Orders:** If you require separate tax invoices for multiple locations, please let us know and provide the respective GST numbers for each location.