



# INDIAN INSTITUTE OF MANAGEMENT MUMBAI



IN COLLABORATION WITH



**NATIONAL SAFETY COUNCIL ( NSC ) & BESAFE**

*brings you*

**3-MONTH GLOBAL ONLINE CERTIFICATE  
PROGRAM ON BEHAVIOUR - BASED SAFETY (BBS)**

**Course Starts  
from**

**April 19, 2025**

**Program  
fee**

**India**

**INR 30,000 + 18% GST**

**Overseas**

**USD 400 INCL. OF TAX**

**Program Duration**

**36 HOURS - TECHNICAL SESSIONS**

**12 HOURS - MENTORING SESSIONS**

**SPECIAL OFFER**

**10%**

**Discount on 5 or above from the  
same organisation**

The 9th Annual National BBS Conference will be held on February 1, 2025, at IIM Mumbai. Certificates will be distributed to course participants upon successful completion.

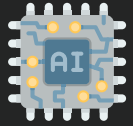


# BEHAVIOUR - BASED SAFETY (BBS)

**Keep connected with us**

**CONTACT: 6379308914**  
**teambbs@iimmumbai.ac.in**

## What would you learn?



AI/ML in Safety Management



Safety Communication



Design Thinking



Safety Leadership

## Why Us?

- ✓ Practical Approach to Learn BBS
- ✓ Opportunity to directly learn from Industry Experts
- ✓ Acquire skills and knowledge necessary in the new business context of BBS
- ✓ Certified by IIM Mumbai, National Safety Council (NSC) INDIA & BESAFE

6379308914

teambbs@iimmumbai.ac.in

REGISTER  
NOW

CLICK HERE TO REGISTER

<https://forms.gle/YX263voaaQLwEWUQA>



# Our Previous Participants

## BBS

## TALK TO US

6379308914

8237889364

teambbs@iimmumbai.ac.in



## OUR COURSE RATING

Overall  
Rating

4.5



\*According to the previous survey conducted by team BBS

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<https://forms.gle/YX263voaaQLwEWUQA>

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6379308914  
8237889364  
[teambbs@iimmumbai.ac.in](mailto:teambbs@iimmumbai.ac.in)



## AVERAGE RATING

How would you rate the BBS course on a scale of 5?



How much did you gain through course learnings?



How helpful were the course coordinators?



How would you rate the course mentors?







Dr. Lalit Gabhane  
Director General,  
NSC INDIA



Dr. Harbans Lal Kaila  
Director  
BESAFE



Mr. M. K. Rao  
Director BESAFE



Dr. S K Singh  
Director BESAFE



Mr. K. K. Sharma  
Whole-Time Director  
EHS DCM Shriram



Mr. Pavan Rao  
Head HSE SEIL



Mr. G M Shivrama  
krishna Rao  
Advisor BESAFE  
BBS Expert



Mrs. Jyotika Saxena  
Clinical Psychologist  
Aspire and Incept



Mrs. Manisha Verma  
Counselling Psychologist  
Aspire and Incept



Mr. Shankar  
Rajagopalan ,  
EVP & Group  
Head - JSP

# IIM Mumbai BBS 5.0

Safety is the No.1 Value

## OUR SPEAKERS



Prof. Manoj K. Tiwari  
Director IIM Mumbai



Prof. Shankar Murthy  
Professor, IIM Mumbai



Prof. Shirish Sangle  
Professor, IIM Mumbai



Prof. Seema Unnikrishnan  
Professor, IIM Mumbai

Mr. S. K. Awasthi  
ED- IOCL

Mr. Hem Raj  
VP HINDALCO

Mr. Mansukh Patel  
VP HSE Hikal Ltd

Mr. N. K. Bansal  
Director Petrofed

Dr. K.N. Sen  
Head-HSE, L&T MM

## INDUSTRY EXPERTS

Dr. S. P. Garg  
Ex-Executive Director GAIL

Mr. Perumal Manoharan  
President - SEA

Mr. Shankar Rajagopalan  
ESG Consultant

Mr. K K Gupta  
Ex-ED IOCL

Dr. Anil Jain  
Ex-VP (HSE), Essar Steel

Mr. Avinash Harde  
Director BESAFE

Mr. Aakash Thakur  
VP-CHRO-Vardhman

Dr. Yagnesh Naik  
Naik Associates





# Course Curriculum

19 APRIL'25 TO 19 JULY'25

## 19 April 2025

### INAUGURATION (First Half)

#### BBS Part -1: (Second Half)

Basic Principles, Traditional Safety vs BBS, Accident Investigation (Case Study), Information pertaining What to Observe and How to Record Data including Check Lists

Faculty: IIM Mumbai/NSC/BESAFE

Time: 10:30 AM-12 Noon and 2 PM-5 PM

## 20 April 2025

Introduction to Accident Causation Theories, Introduction to Behavioural Theory, Observations to be carried out in the Field

Faculty: IIM Mumbai/NSC/BESAFE

Time: 10 AM - 1PM and 2 PM - 5 PM

## NEXT 4 Week

### Field Observation

Participants to Observe both Safe & Unsafe Behaviour and Record them on Weekly Basis

Faculty: IIM Mumbai/NSC/BESAFE

Duration: 28 Days

## 17 May 2025

Analysis of the Compiled Data, Guidance to Participants on How to Analyse the Data and Fix Short & Long-term Goals, Case-Study Discussion

Faculty: IIM Mumbai/NSC/BESAFE

Time: 10 AM - 1 PM and 2 PM - 5 PM

## 18 May 2025

### Group Discussion & Presentations by Participants

Experts from IIM Mumbai/NSC/BESAFE

Time: 10 AM - 1 PM and 2 PM - 5 PM

## NEXT 4 Week

### Field Observation

Participants to Observe both Safe & Unsafe Behaviour and Record them on Weekly Basis

Faculty: IIM Mumbai/NSC/BESAFE

Duration: 28 Days

## 14 June 2025

### BBS Part - 2. Safety Culture:

Case Study: Tabletop Exercise, Application of AI/ML in Safety Management, Design Thinking, Safety Communication

Faculty: IIM Mumbai/NSC/BESAFE

Time: 10 AM-1PM and 2 PM to 5 PM

## 15 June 2025

Group Discussion & Presentation by Participants  
Goal Setting: Short & Long-term Goals

Faculty: IIM Mumbai/NSC/BESAFE

Time: 10 AM - 1PM and 2 PM - 5 PM

## NEXT 4 Week

### Field Observation

Participants to Observe and Record both Safe & Unsafe Behaviour Goal Setting Review & Implementation at Industry Level

Faculty: IIM Mumbai/NSC/BESAFE

Duration: 28 Days

## 12 July 2025

Analysis of the Compiled Data, Guidance to Participants on How to Analyse the Data

Time: 10 AM - 1PM and 2 PM - 5 PM

## 13 July 2025

Group Presentations, Experience Sharing and Goal Attainment Review by the Groups  
Course Review

Time: 10 AM - 1PM and 2 PM - 5 PM

## 19 July 2025

### MCQ Exam for 1 Hour

Feedback from the Participants  
Summation and Valediction

Time: 6 PM to 8 PM

## Achieving Long Term Interdependent Safety Culture in Industry



## PROGRAM OUTCOMES

Participants will be sensitized and trained to become Behavioural Based Safety Observers

Participants will be able to carry out simple & routine observations w.r.t. UA & UC

Participants will be able to create an environment conducive for safe work

## PEDAGOGY

The Training will include Lectures, Case Exercises, Video based Exercises and Self-Evaluation Table-top Exercises and MCQ at the end for Performance Evaluation.



## REGISTER HERE

<https://forms.gle/YX263voaaQLwEWUQA>

## CONTACT US

Anushka Prasad (6379308914)

Pragati Pandey (6378257656)

Himanshu Muneshwar (82378 89364)

teambbs@iimmumbai.ac.in



CERTIFICATES SIGNED BY

**IIM MUMBAI, NSC INDIA & BESAFE**

\*Upon successful completion of the course with at least 75% attendance and 60% in the MCQ exam.

**Certificates will be distributed to  
course participants upon  
successful completion.**

**CONDUCTED BY**



**In coordination with**



**COURSE CO-ORDINATOR**

**DR. SHANKAR MURTHY**

**CHAIRPERSON (CSR ACTIVITIES) &  
PROFESSOR OF SUSTAINABILITY MANAGEMENT  
IIM, MUMBAI**



**Bharat Bane Surakshit**